

FROM APPLICATION TO INSIGHT

DECISION SUPPORT FOR DECEPTION DETECTION AND INTEGRITY ASSESSMENT

Fraud and misrepresentation cost insurers
billions every year.

RISK DECISIONS SHOULD BE DEFENSIBLE.



WHAT MAKES SENSAL DIFFERENT



MULTI-SIGNAL PHYSIOLOGICAL ANALYSIS

Analyzes HR, HRV, blood flow and
additional indicators.



Works during real customer interactions

video, call-based
workflows



Real-time indicators to support decision-making



No sensors. No friction. No process disruption

WHY IT MATTERS



Fraud and misrepresentation directly
impact profitability. SensAI introduces
a scientific signal layer into
underwriting and claims - helping
identify risk earlier and assess
integrity.

OPERATIONAL IMPACT

- ✓ Improve underwriting accuracy
- ✓ Detect potential misrepresentation early
- ✓ Reduce fraud-related losses
- ✓ Support more consistent decision-making

BUILT FOR INSURANCE OPERATIONS



Pre-Underwriting



Claims Investigation



SIU Support



High-Risk Policy
Screening

NOT A LIE DETECTOR

NOT BEHAVIORAL AI

A DECISION SUPPORT LAYER FOR
INTEGRITY ASSESSMENT